Since 1964, when the Oscar-winning Hollywood film **TOP KAPI** was produced in Kavala by Zyl Dassen, starring Melina Mercouri, Peter Ustinov and Maximilian Cel, till today, the region of Kavala is used as a setting for movies, TV series and Video clips, such as the Bollywood movie **DIE TOMORROW** (2018).

*Scenes from the TOP KAPI movie*
Comparative
advantages
Companies choose Kavala and its wider region to produce movies because of the significant comparative advantages of the city and the region in general:

A) Easy access due to the existence of an international airport less than 30 km away from the city (Kavala International Airport «Alexander the Great») and the International Airport of Thessaloniki «Macedonia», linked with Kavala via highway (Egnatia Odos).
B) The Geopolitical position of Kavala acts as an entry for the Balkan mainland (Turkey, Bulgaria, Romania), as well as for the islands of the Aegean Sea, connected by regular ferry lines.
C) There is a port for passengers, cruises and tourists (Apostolos Pavlos), a commercial port (Philip II), as well as a port that connects with the island of Thassos in just 30 minutes by ferry boat.
D) A diverse geographical terrain of the region as it includes the sea - coasts (12 organized beaches), mountains (Pangeo, Symbol, Rodopi Mountains), valleys (valley of Philippi, Pieria valley - Mustheni), rivers (Zygaktis, Nestos, Strymonas), plains (Philippi, Nestos), Waterfalls (Palia Kavala, Livaditis), Caves (Aggitis, Alistratis), huge sandy areas (Ammolofoi and Ammoglossa), lagoons (Vasova, Vistonida) and more.
E) Historical sites (Philippi, Amphipolis, Paggao) and fields where important events took place (the Great Alexander Campaign, Battle of Philippi, the arrival of Apostle Paul in Europe and the baptism of Lydia the first Christian in Europe) and other historical events, that always attract foreign producers.
F) The Multicultural character expressed through architecture, as the Greek-Roman influence (Kamares) coexists with Ottoman architecture (Imaret) and Ottoman Baroque (Municipal Tobacco House), Gothic architecture (Town Hall) and Austrian Baroque (Megali Leschi Great Club), with neoclassical architecture and Macedonian architecture (Old Town) and finally with Industrial Design (Tobacco Warehouses) and civil architecture of the beginning and the end of the 20th century (Refugee residences of Chilia and Pentakosia).
G) There are various amphitheatrical landscapes (the city of Kavala is built on seven hills). The complexity of the geophysical element offers locations for every kind of movie type (urban, industrial, nature, history & culture).
H) Existence of various artistic groups (Municipal Theatre Organisation, School of Dance, and Municipal Conservatory of Kavala), and international festivals (Philippi Festival, Cosmopolis Ethnic Festival, Kavala Air-Sea Show). Moreover, there are independent artists linked with cinema and movie production (choreographers, dancers, designers etc).
I) Mild climate with 285 days of sunshine and beautiful nature with a varied color palette all year round.

J) A Municipal Authority that invests in this field and has the know-how, as well as citizens with cultural education and artistic culture, polite and always eager to help. The participation of citizens, collectives, and businesses is important so that the whole society of Kavala can contribute to attract foreign filmmakers.

K) There are remarkable companies producing video content and documentaries in Kavala that hold the know-how, they have equipment and specialized personnel for the production of films and documentaries. Finally, there are freelancers of many different specializations needed for a movie or documentary production filmed in our city.
Location
Scouting
Specific areas that can be used for outdoor movie productions or for setting up studios are:

- The Old Town of Kavala
- Imaret and the fortress
The modern city

Refugee residences of Chilia and Pentako
Tobacco warehouses

Beaches
Rivers

The traditional stone-built villages
The island of Thassos

The mountain of Pangeo with wooden houses made of tree trunks
Waterfalls

The ancient village of Akontisma
Lagoons

Cyprus Street in the city centre, that resembles to a western European city of the 18th century
The harbor with the traditional boats and luxurious yachts

The old city of Xanthi and the Pomak villages
Incentives for movie production in Kavala
1. 35% Subvention (Cash Rebate) and a 30% tax deduction
   www.ekome.media/el/

2. Free transfer within Greece - to and from Kavala - and hosting of up to 5 people for location, free provision of room reservation services, rental of equipment and human resources during filming and free of charge license for filming in all areas within the Municipality of Kavala.
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